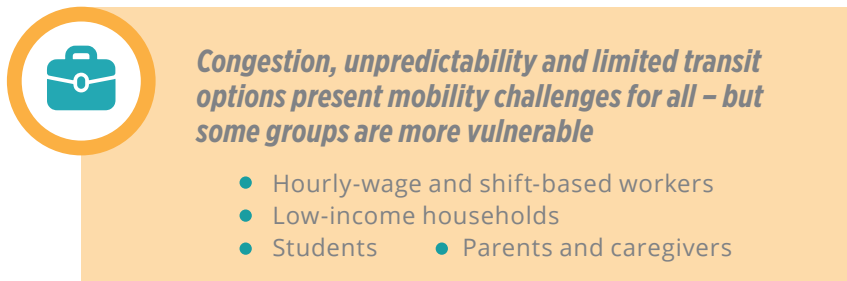
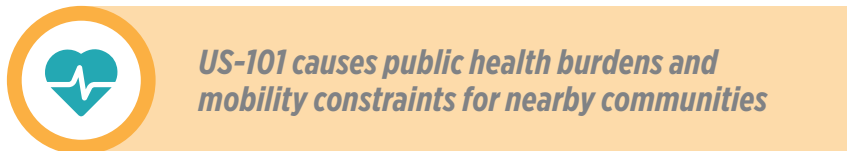
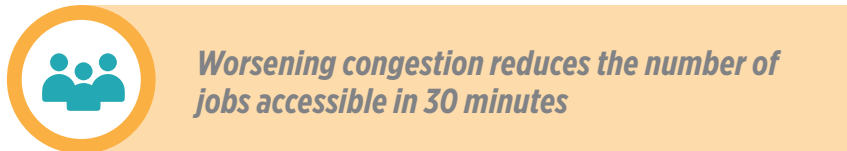
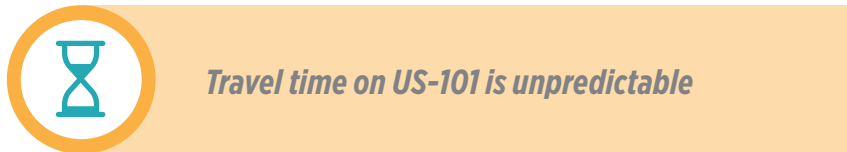
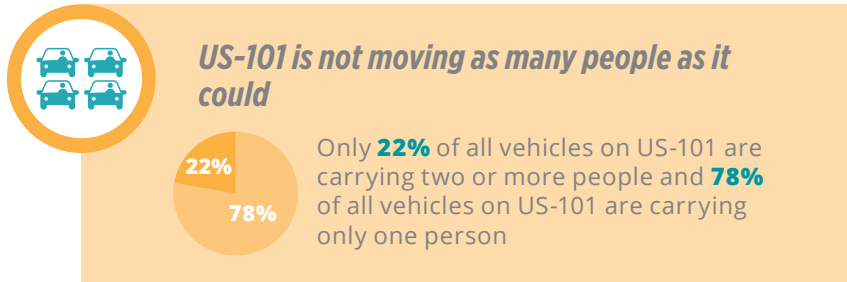


# US-101 MOBILITY ACTION PLAN

## Why a Mobility Action Plan?

US-101 is a key piece of the transportation network connecting communities in San Francisco, the Peninsula, and the South Bay. US-101 is one of the most economically important corridors in California, as well as a near neighbor to more than 640,000 residents. The US-101 Mobility Action Plan (MAP) project is developing programs and policies to address the following problems:



## Our Goals

The ideal US-101 corridor through San Francisco, San Mateo, and Santa Clara counties serves the Bay Area equitably in service to these three goals:

- 1 Offer reliable travel times for travelers**
- 2 Prioritize high-capacity mobility options for all, such as buses and carpools**
- 3 Foster healthy and sustainable communities**



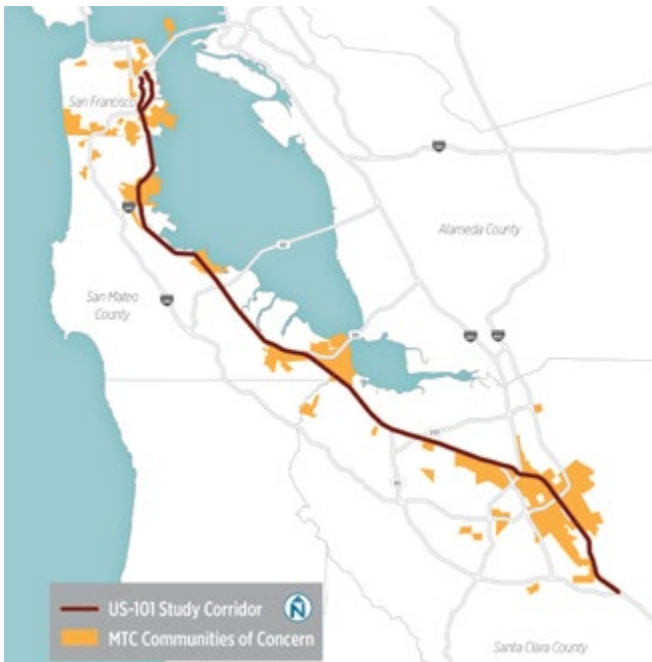
## What is the Mobility Action Plan?

The MAP is a multi-county effort to develop programs and policies intended to maximize the benefits of planned infrastructure projects and address disproportionate impacts on low-income communities.

The MAP team seeks ideas and input from public transit agencies, employers, advocates, residents, and other stakeholders in Santa Clara, San Mateo, and San Francisco counties.

## Key outcomes of MAP will include:

- A set of near-term policy changes or transportation demand management (TDM) programs that meet project goals
- A conversation in progress with public and private stakeholders along the corridor about how to solve our shared challenges



## How can I find out more or share my ideas?

Visit our project website to learn more and take our travel survey:

[101mobilityactionplan.com](http://101mobilityactionplan.com)

## How will the MAP build on existing work in the region?

Public agencies, employers, and other partners already offer or are planning several programs or projects along the US-101 corridor. A few of these complementary projects include:

- **Express lanes** – by late 2022, an express lane will run on US-101 between Sunnyvale and San Bruno
- **Transit improvements** – SamTrans will begin piloting new express bus service later this year and capacity increases on Caltrain through electrification will be complete by 2022
- **TDM programs** – Carpool 2.0 Rewards Program (C/CAG and Commute.org) is incentivizing drivers to try other modes through prizes

## Transportation Demand Management

Transportation Demand Management (TDM) applies strategies and policies to reduce travel demand for single-occupancy vehicles, or to redistribute this demand to off-peak travel times. Travel demand can be managed through a combination of strategies, such as:



### TRANSIT PASSES

Encourage the use of public transportation with free or discounted transit passes



### CARPOOL INCENTIVES

Provide rewards, preferred parking, ride-matching services, or other incentives to encourage carpooling



### PARKING CASH-OUT PROGRAMS

Offer cash or other rewards in exchange for not using a parking space



### EXPANDED ACCESS TO BUSES

Make buses or shuttles available to a wider range of commuters



### BETTER BICYCLE CONNECTIONS

Encourage biking by improving bike access and connections to important destinations

The US-101 MAP is being developed in partnership with the following agencies:

